



The independant security certification
for hospitality



INSCEHO CERTIFICATION IS MADE FOR YOU



You as a hotel

- Operating in a competitive environment in which global security proves to be more and more uncertain.
- Providing the most comfortable and restful place for your guests.
- Communicating efficiently your security commitment to your customers.
- Looking for guidelines to improve your risk management policy and to meet clients' expectations.



You as a hotel customer

- Your security is a fundamental expectation.
- Make sure that it will be efficiently dealt by the hotel.
- Understand the value of the assessment, even if you are not a security expert.



You as an international company having staff traveling abroad

- Fulfill your social and/or legal liability towards your employees.
- Improve your travel policy even with a limited risk assessment expertise and budget.
- Rely on an independent and professional assessment of the hotel's risk management policy.



You as a tour operator or a travel agency

- Understand your clients' expectation by reassuring them regarding their security and safety.
- Give an extra value to your package and make a difference by taking into account security of hospitality.
- Be able to select hospitality partners based on their security performance, without the cost and burden of ordering security audits.

INSCEHO STANDARD & CERTIFICATION

Standard created by hospitality and security senior experts who have direct experience in Africa and Middle East.

Security : prevention of voluntary acts that inflict bodily and psychological harm on customers in a hotel as well as damage to their personal property.

Safety : prevention of accidents (unintended events) that may inflict bodily and psychological harm on a customer during a stay in a hotel.

Certification programme concerning **security, fire-safety** and **crisis management preparedness** measures implemented by the hotel to protect their clients and their properties.

An **inspection** is conducted yearly on-site to assess the conformity to the standard.

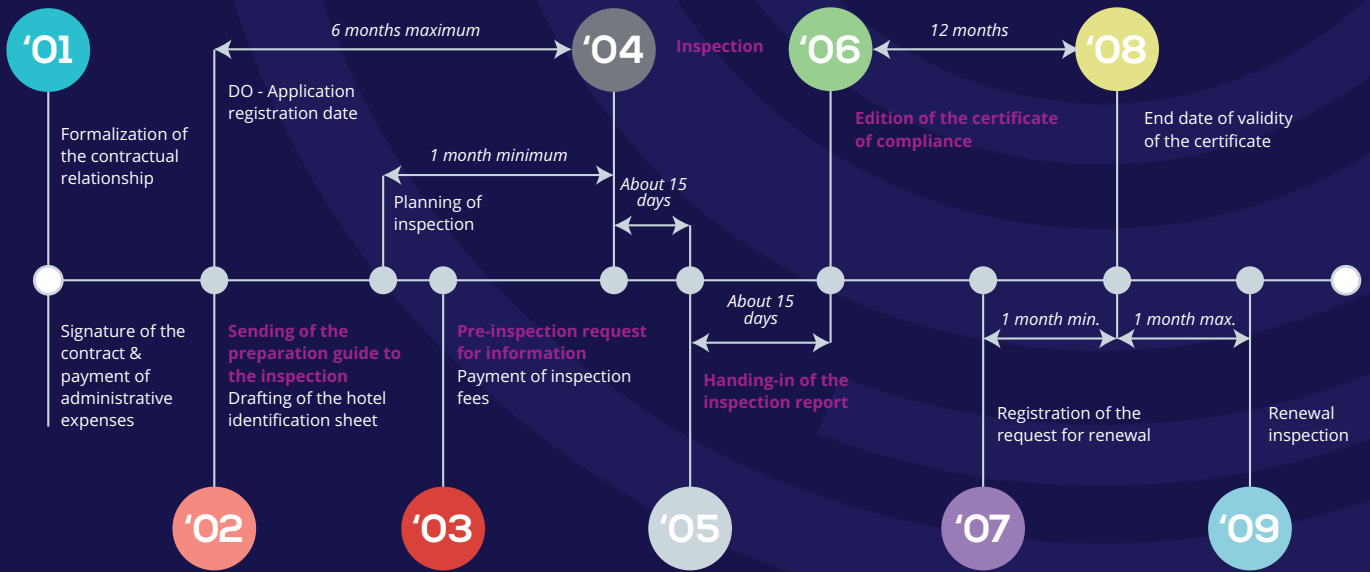


Conformity is reflected by the issuance of an official InScEhO **certificate** and **license**, both valid for a duration of **12 months**.
The list of certified hotels is available on www.insceho.org.



The InScEhO Business label is dedicated to hotels that comply with additional criteria related to specific services for business travelers.

GETTING CERTIFIED



A BENEFICIAL INITIATIVE FOR ALL

For the hotel

- **Do:** A guide for hotels that want to meet the requirements of corporate clients' travel policy.
- **Check:** a means to review the risk management system already in place.
- **Motivate:** certification is a rewarding objective for the hotel security team.
- **Inform:** Efficient communication about hotel's commitment to security and fire safety, focused on all customer segments. www.insceho.org is the customer portal for those who include security and fire safety as factors in selecting a hotel.
- **Foster Trust:** certification is granted by an independent third party.
- **Make a difference:** certification turns the cost of security into a competitive advantage.

For the hotel customer

- **Choose:** Enabled to make an informed hotel accommodation choice.
- **Be confident:** Whether visiting for tourism or business, be confident and concentrate on what is important.
- **Impartiality:** A guarantee of an impartial assessment of the true level of security and fire safety offered by the hotel, renewed yearly.
- **Accessibility:** An expertise, previously only accessible to a minority of large international companies, now accessible to all.

For the travel professional (international company, tour operator, travel agency)

- **Choose:** A customizable selection tool for hotel partners .
- **Be efficient:** Improve company's travel policy: greater choice of hotels with comparable risk management assessments, guarantee of monitoring through annual inspections, confidentiality, immediate responsiveness in the event of a new hotel requirement by the company, crisis management tool.
- **Motivate:** communicate internally about the enhanced travel policy and concrete commitment towards employee security and safety.
- **Reassure:** For tour operator and travel agency to reassure their customers about the security and fire safety of suggested hotels.
- **Demonstrate:** a hotel demonstrates the quality of its risk management arrangements. Travel professionals no longer have to research the security legitimacy of a hotel.
- **Focus on your core business:** Eliminate the costs and constraints of conducting security audits.
- **Satisfy legal requirements:** a quality tool that provides a best-in class cost-effectiveness of one's professional liability in terms of the security and safety of customers and employees.

